



Theme Note on the CDM-Cheque Distribution Ceremony

Sunday, September 21, 2014, Chancery, Hotel Green Park, Visakhapatnam

Clean Development Mechanism (CDM) is an arrangement under the Kyoto Protocol allowing industrialized countries that have committed to reduce their greenhouse gas emissions by 5.2% below the 1990 levels during the period 2008-2012, by investing in projects that reduce emissions in developing countries as an alternative to more expensive emission reductions in their own countries. Apart from helping the industrialized countries to comply with their respective emission reduction commitments, the purpose of CDM is also to assist the developing countries in achieving sustainable development, while, simultaneously contributing to stabilization of greenhouse gas concentrations in the atmosphere.

While the whole world was new to this business model, governments of certain countries and some corporate houses have encouraged the World Bank to establish business models on carbon trading. That is how World Bank has started with Prototype Carbon Fund (PCF) and launched various carbon funds out of which Community Development Carbon Fund (CDCF) is one under which FaL-G project was tied up.

The Indian government has committed to UNFCCC that carbon foot-print of India would be brought down by 20% by 2020, which means reduction of about 322 million tons of CO₂ per year. Remarkable efforts are needed to fulfill this commitment but till date no tangible effort is visible.

Out of this commitment, FaL-G bricks are already reducing 12.96 million tons of CO₂ through 18,000 operating plants as of now. If the target of 100,000 units is fulfilled by 2020, FaL-G alone would bring down the carbon foot print of India by 72 million tons, meeting 22% of national commitment. But it is unfortunate that union government is complacent in entertaining FaL-G as National program and to tap its potential for Sustainable Development.

FaL-G technology has the unique distinction of serving all the parameters of Sustainable Development with no parallel to contest even at global level. To substantiate this truth, Eco Carbon Pvt. Ltd., has declared Rs. One million award to the first contestant who demonstrates in contrary.

Through this cheque distribution ceremony, INSWAREB wants to demonstrate once again that carbon credit activity is a real and repeatable instrument to benefit even small scale entrepreneur.

It is also to uphold that even small scale sector can sign with high profile institution such as the World Bank, accomplishing the contractual obligation well ahead of the schedule through disciplined and diligent business practice.